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Curriculum Memo

Kutztown University

June 30, 2010

SUBJECT: UNIVERSITY CURRICULUM COMMITTEE MEETING OF MARCH 25, 2010

TO: Provost and Vice President for Academic Affairs
College Deans
Department Chairpersons

FROM: Carole Wells
Vice Provost

Carole Y. Wells

The following course and program additions, changes and deletions have been approved by the Departmental Curriculum Committees; the College Curriculum Committees; the Graduate Council; the Council for Teacher Education, where appropriate; and the University Curriculum Committee at its March 25, 2010, meeting and signed by the President on April 13, 2010, and will be placed into the curriculum effective Fall 2010 semester (20113) unless otherwise indicated.

GENERAL EDUCATION

GENERAL EDUCATION REFORM: (Eff. Fall 2011 – 20123)

[UCC 1002]

Revisions to General Education dated March 15, 2010 as submitted by the General Education Task Force.

GRADUATE STUDIES

ADD DISTANCE EDUCATION TO EXISTING COURSE: (Eff. Summer I 2010 – 20111)

MGM	540	Business and Society	[BUS 1025]
LIB	509	Foundations of Library and Information Services	[EDU 1041]
LIB	511	Reference and Information Services in Library	[EDU 1042]
LIB	513	Organizing, Cataloging and Classifying Materials	[EDU 1043]
LIB	515	Collection Development	[EDU 1044]
LIB	555	School Library Administration	[EDU 1045]
LIB	575	Teaching Function of the School Library	[EDU 1046]
LIB	558	Reading Strategies	[EDU 1047]
LIB	526	Technologies in Libraries	[EDU 1048]
LIB	585	Children in Young Adult Literature	[EDU 1049]
LIB	500	Methods of Research	[EDU 1050]

ADD DISTANCE EDUCATION TO EXISTING COURSE: (Eff. Summer II 2010 – 20112)

ARU	556	Curricular Applications in Arts Education	[VPA 1034]
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ADD DISTANCE EDUCATION TO EXISTING COURSE: (Eff. Fall 2010 – 20113)

ARU	522	Perspectives in Art Education	[VPA 1047]
ARU/EDU	591	Methods of Research	[VPA 1048]

SELECTED TOPICS ANNOUNCED: (Eff. Summer I 2010 – 20111)

CPY	560	Selected Topics and Issues in Community Counseling: Role of School Counselor with Diverse Learners	[EDU 1054]	3 SH – 3 CH
CPY	560	Selected Topics and Issues in Community Counseling: Brief Counseling	[EDU 1055]	3 SH – 3 CH

SELECTED TOPICS ANNOUNCED: (Eff. Summer II 2010 – 20112)

CPY	560	Selected Topics and Issues in Community Counseling:	[EDU 1056]	3 SH – 3 CH
		Processes and Principles of Counseling and Psychotherapy Supervision		

SELECTED TOPICS ANNOUNCED: (Eff. Spring 2011 – 20116)

THE	460	Selected Topics in Theatre: Musical Theatre Auditioning	[EDU 1068]	3 SH – 3 CH
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COLLEGE OF BUSINESS**COURSE NUMBER/ PREREQUISITES/SYLLABUS REVISION:** (Eff. Spring 2011 – 20116)

MGM	363	Transportation Management	[BUS 1020]	3 SH – 3 CH
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Change number from MGM 463 to MGM 363. Change in prerequisites to: ECO 012, MGM 210.

COLLEGE POLICY: (Eff. Fall 2010 – 20113)

[BUS 1023]

Students declaring dual majors in business need only to take one Senior Seminar course to fulfill the Senior Seminar requirement in both declared majors. However a student who has declared marketing as a distinct major must take a Senior Seminar in Marketing, i.e., he/she cannot substitute a Senior Seminar from another business major for the Senior Seminar in Marketing requirement.

PROGRAM/CHECKSHEET CHANGE: (Eff. Fall 2010 – 20113)

[BUS 1024]

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>	<u>Degree</u>	<u>CIP</u>
4	10	30	Business Administration/Accounting	B.S.	52.0301

B.S.: Business Administration/Accounting. New required course MGM 399 Business Strategy and Policy. New required course MGM 351 Operations Management. ECO 011 and ECO 012 count as both partial fulfillment of Gen Ed Social Science and Business Core. Students only required to take one science with lab.

PROGRAM/CHECKSHEET CHANGE: (Eff. Fall 2010 – 20113)

[BUS 1024]

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>	<u>Degree</u>	<u>CIP</u>
4	10	39	Business Administration/Management	B.S.	52.1001

B.S.: Business Administration/ Management. New required course MGM 399 Business Strategy and Policy. New required course MGM 351 Operations Management. ECO 011 and ECO 012 count as both partial fulfillment of Gen Ed Social Science and Business Core. Students only required to take one science with lab.

PROGRAM/CHECKSHEET CHANGE: (Eff. Fall 2010 – 20113)

[BUS 1024]

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>	<u>Degree</u>	<u>CIP</u>
4	10	42	Business Administration/Marketing	B.S.	52.1401

B.S.: Business Administration/ Marketing. New required course MGM 399 Business Strategy and Policy. New required course MGM 351 Operations Management. ECO 011 and ECO 012 count as both partial fulfillment of Gen Ed Social Science and Business Core. Students only required to take one science with lab.

PROGRAM/CHECKSHEET CHANGE: (Eff. Fall 2010 – 20113)

[BUS 1024]

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>	<u>Degree</u>	<u>CIP</u>
4	10	47	Business Administration/Finance	B.S.	52.0801

B.S.: Business Administration/Finance. New required course MGM 399 Business Strategy and Policy. New required course MGM 351 Operations Management. ECO 011 and ECO 012 count as both partial fulfillment of Gen Ed Social Science and Business Core. Students only required to take one science with lab.

PROGRAM/CHECKSHEET CHANGE: (Eff. Fall 2010 – 20113)

[BUS 1024]

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>	<u>Degree</u>	<u>CIP</u>
4	10	99	Business Administration/Core	B.S.	52.0201

B.S.: Business Administration/Core. New required course MGM 399 Business Strategy and Policy. New required course MGM 351 Operations Management. ECO 011 and ECO 012 count as both partial fulfillment of Gen Ed Social Science and Business Core. Students only required to take one science with lab.

COLLEGE OF EDUCATION**COURSE TITLE REVISION:** (Eff. Spring 2011 – 20116)

ITC	370	Selected Topics in Instructional Technology	[EDU 1037]	3 SH – 3 CH
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Change title from Selected Topics in Audiovisual Communications and Technology to Selected Topics in Instructional Technology.

COURSE TITLE REVISION: (Eff. Spring 2011 – 20116)

ITC	380	Independent Study in Instructional Technology	[EDU 1038]	3 SH – 3 CH
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Change title from Independent Study in Audiovisual Communications and Technology to Independent Study in Instructional Technology.

COLLEGE OF LIBERAL ARTS AND SCIENCES

NEW COURSE: (Eff. Spring 2011 – 20116)

PHI	215	Persons, Life, and Death	[LAS 09209]	3 SH – 3 CH
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(Can be used for General Education under Category 2 and 5.)

ONE TIME ONLY ANNOUNCED: (Eff. Fall 2010 – 20113)

ANT	260	Applied and Practicing Anthropology	[LAS 10017]	3 SH – 3 CH
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SELECTED TOPICS ANNOUNCED: (Eff. Fall 2010 – 20113)

BIO	373	Selected Topics in Biology: Freshwater Ichthyology	[LAS 10020]	3 SH – 5 CH
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COLLEGE OF VISUAL AND PERFORMING ARTS

ONE TIME ONLY ANNOUNCED: (Eff. Fall 2010 – 20113)

CDE	315	Emerging Media Campaigns	[VPA 1069]	2 SH – 6 CH
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cc: Mr. R. Bazylak, Dr. V. Brancato, Prof. J. Forte, Ms. K. Gardi, Mr. G. Godshall, Ms. M. Hughes, Mr. B. McCree, Mr. L. McGhee, Mr. J. Mumbauer, Dr. P. Quinn, Mr. M. Santos, Dr. W. Stahler, Mrs. S. Youse, Secretaries of Academic Departments, and U.C.C. Members